

Generic Business Plan Template

Business Plan for Small Town Computer Repair Shop

1. Executive Summary

Business Name: Small Town Tech Repair

Location: [Insert Town Name], USA

Business Type: Sole Proprietorship/LLC

Owner(s): [Insert Name]

Mission Statement: To provide affordable, high-quality computer repair and IT services to residents and small businesses in [Insert Town Name], ensuring fast, reliable, and customer-focused solutions.

Objectives:

- Establish a trusted local computer repair shop within the first year.
 - Generate a steady monthly revenue of \$10,000+ by the second year.
 - Build a loyal customer base and expand into IT support for small businesses.
 - Offer additional services such as software installation, data recovery, and device sales.
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2. Business Description

Small Town Tech Repair will serve individuals and businesses in [Insert Town Name] by offering comprehensive computer repair services, including hardware troubleshooting, virus removal, system upgrades, and network setup. With a focus on excellent customer service and affordable pricing, our shop will become a go-to technology solutions provider in the community.